



# Social Media Management Proposal

## Overview

Hello Sir,

Thank you for considering Zera Creative for your social media management needs. I'm glad we had the opportunity to connect so that we could get a clear understanding of what exactly you want.

We can provide the level of quality and experience you deserve with the individualized attention that you would not receive from larger digital firms. We will work one-on-one with you to do social media of your corporate business.

If you have any questions, please don't hesitate to get in touch. We appreciate the opportunity to work with you.

Thank you.



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Connecting customers to your brand.

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## Objective & Scope of Work

Zera Creative will be doing the following activities for your brand

- ✓ **Content creation & management, content marketing:** We will be designing a multiple number of creative posts/Gifs for targeted marketing and engagement.
- ✓ **Interactions with users:** community engagement and inbox management.
- ✓ **Monitoring:** online media, information sources, and social channels.
- ✓ **Contests:** creative input, development, starting up and monitoring.
- ✓ **Database:** creation, management, and maintenance of the database making it larger and more streamlined.
- ✓ **Online branding:** searching, identifying and improving all brand-related aspects on social media.
- ✓ **Adviser:** playing a brand consulting/advising role with regard to the online environment: opportunities, threats, new initiatives, development of digital identity and online presence, identification of potential business and new digital transactions.

# Packages



**Gold**  
\$150/Month

- ✓ Page Management (Facebook & Instagram).
- ✓ 16 Posts in a month.
- ✓ 1 GIF.
- ✓ Content writing.
- ✓ Monitoring and Reporting.



**Diamond**  
\$300/Month

- ✓ Page Management (Facebook & Instagram).
- ✓ 22 Posts in a month.
- ✓ 2 GIF.
- ✓ Content writing.
- ✓ Monitoring and Reporting.
- ✓ Paid Ads Management.

## Note:

- ✓ Media spent will be as per client discretion.
- ✓ 15% agency commission for total media spending budget.



# Why Choose Us?

Zera Creative has created compelling designs for a wide variety of project types. As a full-service web development, video and content creation agency, we have grown from a small team to collaborative design, multimedia, and marketing studio. We are strong advocates for developing a clean and functional user experience, on top of beautiful designs that bring out the best in our clients and deliver effective results.

**Our clients' satisfaction is what keeps us moving, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out against a busy field of competitors.**

Oh, and if you're wondering, why would you choose us so there are so many ways that we set ourselves differently than others.

- ✓ Strategy-first Agency! We start with WHY not HOW.
- ✓ Updated with current industry trends for design, tech, and marketing.
- ✓ Best client support and communication in the market.
- ✓ The professional team of 6+ years' experience.
- ✓ Over 300+ clients all around the world.
- ✓ Strong testimonials.
- ✓ Best process and reports in the market.
- ✓ Well documented and organized.
- ✓ Capable of initiating the project on the same day.



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**Ideas that grow brands.**

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# Our Clients



# Client's Reviews



Good work, team Zera! Happy with all your services - website audit, domain registration, site migration, server setup wagera wagera. Best wishes

**MUSH PANJWANI**

FOUNDER & CEO, COFFEE WAGERA

As an educational institute that has a very different set of variables for the end-user to experience. Zera Creative consistently meets our expectations in providing the best value for the services we provide. Very professional and highly responsive, Zera's web development services are excellent Thank you for being a partner of Credo.

**YOUSUF ZAHID**

CREDO SCHOOL & COLLEGE SYSTEM



We at Mobile Masters became a Zera Creative's client in 2018 and we've been very happy with their IT and Security services since then. Not only do their consultants do an excellent job with ongoing IT maintenance and support, but they've also been great about taking on extra assignments. When it comes to Creative and IT support, Zera Creative really offers a complete solution.

**FAHRRAN ABDULLAH**

CEO, WAIIZ & TECHARABIYA

We have engaged Zera Creative for more than 6 months in many areas from Company Branding to Website Development, Company Profile, Brochures, Flyers & Tech Support for our Websites. Zera Creative is a reliable, honest & trusted agency that delivers, what they promise. It has been a real pleasure working with them and I am hoping for a long-term relationship.

**AKIF M. SHAIKH**

CEO, WAIIZ & TECHARABIYA





Very professional in their work. Noushad and his team were very responsive to my ideas and focused towards creating a product that met my expectations and vision. I would highly recommend their services.

**OWAIS TAHIR**

MANAGING PARTNER, REGALIEN GOLD MARQUEE

We came to Zera Creative with a vision for our corporate website. They listened, that vision with your constructive criticism and insight, produced a very attractive website! We hear nothing but positive comments! The process was smooth and we also got 3 months free tech and maintenance support. Totally Satisfied. So again, thank you!



**AHMAD HUSSAIN**

CEO, BROTECH AND AXPULSE



I am very impressed with the core knowledge and dedication of the team head Noushad Ranani. Team Zera Creative is simply the best solution provider for a beginner in the digital world as well as totally professional for those who already have digital footprints.

**MUHAMMAD JUNAID VOHRA**

CEO, ESSENTIAL ELEMENT LEATHER

Naushad and Zera Creative have been amazing in delivering exactly what I expected. They were quick in responding to my queries and delivery was timely. Would def recommend anyone wanting to get digital services including website development.

**ZAIN FAROOQ**

CEO, ZEDTAX ACCOUNTING







We look forward to working with you and supporting your efforts for your social media management needs. We have partnered with dozens of businesses before and we are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective solution.

If you have questions on this proposal, feel free to contact us.

**Thank You**

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